|  |  |  |
| --- | --- | --- |
| **Team** | Game-day binge drinking | Game-day drug-taking |
| Arsenal | 34% | 41% |
| Aston Villa | 22% | 45% |
| Brentford | 41% | 63% |
| Brighton & Hove Albion | 20% | 31% |
| Burnley | 31% | 31% |
| Chelsea | 21% | 37% |
| Crystal Palace | 25% | 42% |
| Everton | 18% | 22% |
| Leeds United | 11% | 8% |
| Leicester City | 25% | 25% |
| Liverpool | 13% | 18% |
| Manchester City | 11% | 17% |
| Manchester United | 10% | 16% |
| Newcastle United | 15% | 13% |
| Norwich City | 34% | 33% |
| Southampton | 13% | 24% |
| Tottenham Hotspur | 11% | 13% |
| Watford | 25% | 31% |
| West Ham United | 17% | 13% |
| Wolverhampton Wanderers | 10% | 10% |

**Bees on top of the EPL table   
when it comes to drinking**

Most likely to binge drink on gameday Least likely to binge drink on game day

|  |  |  |  |
| --- | --- | --- | --- |
| Brentford | 41% | Manchester United | 50% |
| Arsenal | 34% | Newcastle United | 49% |
| Norwich City | 34% | Everton | 49% |
| Burnley | 31% | Tottenham Hotspur | 49% |
| Watford | 25% | West Ham United | 48% |

**Whose fans are high on the**

**list for illicit drug use?**

**Most** likely to take illicit drugs on game day – **Least** likely to take illicit drugs on game day

|  |  |  |  |
| --- | --- | --- | --- |
| **Brentford** | 63% | **Leeds United** | 8% |
| **Aston Villa** | 45% | **Wolverhampton Wanderers** | 10% |
| **Crystal Palace** | 42% | **Newcastle United** | 13% |
| **Arsenal** | 41% | **West Ham United** | 13% |
| **Chelsea** | 37% | **Tottenham Hotspur** | 13% |

**Millennials score most highly**

**for game-day binge drinking**

|  |  |  |
| --- | --- | --- |
| **Generation** | Game-day binge drinking | Game-day drug-taking |
| Generation Z | 7% | 10% |
| Millennials | 30% | 34% |
| Generation X | 15% | 13% |
| Baby Boomers | 8% | 5% |
| The Silent Generation | 12% | 14% |