

20 of the highest earning nfl players on Instagram

Ranking	Player	Team	Followers	Instagram Handle	Earnings Per Post
1	Odell Beckham Jr.	Baltimore Ravens	17.5M	@obj	\$94.5K
2	Tom Brady	New England Patriots	14.2M	@tombrady	\$76.7K
3	Patrick Mahomes	Kansas City Chiefs	5.7M	@patrickmahomes	\$30.8K
4	Russell Wilson	The Seattle Seahawks	5.5M	@dangerusswilson	\$29.7K
5	Rob Gronkowski	Tampa Bay Buccaneers	4.8M	@gronk	\$25.9K
6	Cameron Newton	Free Agent	4.7M	@cameron1newton	\$25.4K
7	JJ. Watt	The Arizona Cardinals	4.4M	@jjwatt	\$23.8K
8	JuJu Smith-Schuster	New England Patriots	3.4M	@juju	\$18.4K
9	Lamar Jackson	Baltimore Ravens	3.2M	@new_era8	\$17.3K
10	Julian Edelman	New England Patriots	3M	@edelman11	\$16.2K
11	Ezekiel Elliott	New England Patriots	2.8M	@ezekielelliott	\$15.1K
12	Saquon Barkley	New York Giants	2.5M	@saquon	\$13.5K
13	Jarvis Landry	New Orleans Saints	2.2M	@juice_landry	\$13.5K
14	Dak Prescott	Dallas Cowboys	2.2M	@_4dak	\$11.9K
15	Von Miller	Buffalo Bills	2M	@vonmiller	\$10.8K
16	Richard Sherman	Buccaneers	1.9M	@RSherman_25	\$10.2K
17	Le'Veon Bell	Tampa Bay Buccaneers	1.8M	@leveonbell	\$9.7K
18	Drew Brees	New Orleans Saints	1.7M	@drewbrees	\$9.1K
19	Tyrann Mathieu	New Orleans Saints	1.6M	@mathieu_era	\$8.6K
20	Todd Gurley	Atlanta Falcons	1.5M	@tg4hunnid	\$8.1K

How NFL players measure up to Insta celebs

Ranking	Name	Followers	Instagram Handle	Earnings Per Post
1	Cristiano Ronaldo	597M	@cristiano	\$3.2M
2	Lionel Messi	479M	leomessi	\$2.6M
3	Selena Gomez	426M	selenagomez	\$2.6M
4	Kylie Jenner	398M	@kyliejenner	\$2.4M
5	Dwayne Johnson	388M	@therock	\$2.3M