

Data & Sources

Canada
19/12/2019-19/01/2020

Province	Burger King Vegan	McDonald's Vegai	KFC Vegan	Greggs Vegan	Pizza Hut Veg	Subway Vega	Tim Horton's Veg	Chipotle Vegi	Domino's Vegai	Dunkin' Donu	Starbucks Ve	Taco Bell	Total Search Volume Per Province	Favourite Takeaway Per Province
Ontario	100	100	100	0	100	100	100	100	25	0	74	100		Subway, Tim Hortons, 899 Chipotle and Taco Bell
British Columbia	0	61	69	0	0	96	79	0	100	0	100	0		505 Dominos and Starbucks
Alberta	0	50	0	0	0	53	0	0	0	0	98	0		201 Starbucks
Manitoba	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
New Brunswick	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
Newfoundland and Labrador	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
Nova Scotia	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
Northwest Territories	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
Nunavut	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
Prince Edward Island	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
Quebec	0	29	0	0	0	76	56	0	0	0	0	0		161 Subway
Saskatchewan	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
Yukon Territory	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
The Most Popular Vegan Takeaway	100	240	169	0	100	325	235	100	125	0	272	100		1766 N/A

US
19/12/2019-19/01/2020

State	Burger King Vegan	McDonald's Vegai	KFC Vegan	Greggs Vegan	Pizza Hut Veg	Subway Vega	Tim Horton's Veg	Chipotle Vegi	Domino's Vegai	Dunkin' Donu	Starbucks Ve	Taco Bell	Total Search Volume Per State	Favourite Takeaway Per State
Wisconsin	54	41	54	0	45	44	0	27	0	0	34	62		361 Taco Bell
Nevada	100	100	100	0	100	0	0	100	0	0	78	76		654 Pizza Hut, Chipotle
Oregon	73	37	92	0	0	60	0	57	0	0	100	56		475 Starbucks
New Jersey	38	31	46	0	15	34	0	45	38	51	26	43		367 Dunkin' Donuts
Tennessee	44	52	51	0	0	40	0	34	0	37	35	56		349 Taco Bell
Florida	58	40	42	100	31	32	0	22	44	92	56	41		558 Greggs
California	52	47	45	0	21	47	0	41	52	38	82	54		479 Starbucks
Missouri	43	79	52	0	52	71	0	47	0	0	33	40		417 McDonalds
Minnesota	50	34	50	0	34	46	0	39	0	0	69	26		348 Starbucks
New York	38	30	27	0	8	37	0	28	28	77	34	27		334 Dunkin' Donuts
Texas	53	29	39	77	24	43	0	38	25	28	51	40		447 Greggs
Maryland	47	47	31	0	0	76	0	68	77	52	24	59		481 Dominos
Ohio	43	30	30	0	21	49	0	26	42	57	24	0		322 Dunkin' Donuts
Arizona	67	45	45	0	23	33	0	50	55	37	23	85		463 Taco Bell
Massachusetts	27	27	20	0	20	33	0	40	100	100	44	45		456 Dominos, Dunkin Donuts
Connecticut	78	78	39	0	0	0	0	26	0	65	98	59		443 Starbucks
Pennsylvania	38	23	46	0	23	19	0	33	48	58	19	21		328 Dunkin' Donuts
Washington	26	58	51	0	38	31	0	32	63	0	61	54		414 Dominos
Michigan	60	22	38	0	33	18	0	36	53	0	38	54		352 BK
Alabama	56	0	75	0	0	0	0	0	0	0	31	48		210 KFC
South Carolina	34	69	69	0	0	0	0	0	0	0	32	39		243 Mcdonalds, KFC
Colorado	50	25	58	0	25	100	0	50	0	41	26	38		413 Subway
Georgia	28	42	23	0	28	41	0	53	23	23	53	28		342 Chipotle, Starbucks
Virginia	32	33	23	0	24	35	0	54	44	72	61	49		427 Dunkin' Donuts
Illinois	55	41	48	0	17	28	0	39	30	43	53	39		393 BK
North Carolina	36	34	36	0	22	44	0	30	44	0	34	41		321 Subway, Dominos
Indiana	40	40	66	0	66	88	0	30	0	0	50	74		454 Subway
Wyoming	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
District of Columbia	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
West Virginia	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
New Hampshire	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
Idaho	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
New Mexico	0	0	0	0	0	0	0	0	0	0	54	0		54 Starbucks
Arkansas	0	0	67	0	0	0	0	0	0	0	0	0		67 KFC
Kansas	0	0	0	0	0	0	0	0	0	0	0	0		0 N/A
Iowa	0	0	56	0	0	0	0	0	0	0	0	0		56 KFC
Louisiana	0	0	40	0	0	0	0	0	0	0	0	61		101 Taco Bell
Kentucky	0	40	40	0	0	0	0	0	0	0	25	31		136 Mcdonald's, KFC
Oklahoma	0	0	49	0	0	0	0	0	0	0	61	37		147 Starbucks

Utah	0	50	0	0	0	0	0	0	0	0	31	100	181	Taco Bell
Alaska	0	0	0	0	0	0	0	0	0	0	0	0	0	N/A
Delaware	0	0	0	0	0	0	0	0	0	0	0	0	0	N/A
Hawaii	0	0	0	0	0	0	0	0	0	0	0	0	0	N/A
Maine	0	0	0	0	0	0	0	0	0	0	0	0	0	N/A
Mississippi	0	0	73	0	0	0	0	0	0	0	0	0	73	KFC
Montana	0	0	0	0	0	0	0	0	0	0	0	0	0	N/A
North Dakota	0	0	0	0	0	0	0	0	0	0	0	0	0	N/A
Nebraska	0	0	0	0	0	0	0	0	0	0	0	0	0	N/A
Rhode Island	0	0	0	0	0	0	0	0	0	0	0	0	0	N/A
South Dakota	0	0	0	0	0	0	0	0	0	0	0	0	0	N/A
Vermont	0	0	0	0	0	0	0	0	0	0	0	0	0	N/A
The Most Popular Vegan Takeaway	1320	1224	1621	177	670	1049	0	1045	766	871	1440	1483	11666	N/A

UK
19/12/2019-19/01/2020

Subregion	Burger King Vegan	McDonald's Vegai	KFC Vegan	Greggs Vegan	Pizza Hut Veg	Subway Vega	Tim Horton's Veg	Chipotle Veg	Domino's Vegai	Dunkin' Donu	Starbucks Ve	Taco Bell	Total Search Volume Per Subregion	Favourite Takeaway Per Subregion
Northern Ireland	100	28	66	31	0	100	0	0	81	0	0	0	406	BK, Subway
England	58	84	100	87	71	78	0	100	88	0	66	100	832	KFC, Chipotle, Taco Bell
Wales	67	100	69	100	100	87	0	0	100	0	72	0	695	Hut, Dominos
Scotland	27	56	70	100	41	77	0	0	58	0	100	0	529	Greggs, Starbucks
The Most Popular Vegan Takeaway	252	268	305	318	212	342	0	100	327	0	238	100	2462	N/A

Sources

- <https://trends.google.com/trends/?geo=US>
- <https://www.cnn.com/2020/01/06/burger-kings-plant-based-rebel-whopper-isnt-suitable-for-vegetarians.html>