

The Rise Of Start-Ups Source List

Top 25 Start-Ups

<https://www.investopedia.com/investing/10-biggest-start-ups-valuation-recode/>

<https://www.cbinsights.com/research-unicorn-companies>

Toutiao (Bytedance)

<https://en.wikipedia.org/wiki/ByteDance>

<https://pandaily.com/bytedance-rumored-to-hit-20-billion-revenue-goal-for-2019/>

JUUL Labs

<https://news.crunchbase.com/news/juul-lands-12-8b-from-big-tobacco-as-vaping-grows-up-sells-out/>

Nubank

<https://en.wikipedia.org/wiki/Nubank>

<https://techcrunch.com/2014/09/25/finance-startup-nubank-nabs-14-3m-in-sequoias-first-brazil-investment/>

Stripe

[https://en.wikipedia.org/wiki/Stripe_\(company\)](https://en.wikipedia.org/wiki/Stripe_(company))

Airbnb

<https://en.wikipedia.org/wiki/Airbnb>

<https://www.businessinsider.com.au/estimating-airbnbs-revenues-2012-3>

<https://www.businessinsider.com/how-airbnb-was-founded-a-visual-history-2016-2>

<https://www.reuters.com/article/us-airbnb-results/airbnb-had-substantially-more-than-1-billion-in-quarterly-revenue-idUSKCN1NL270>

Kuaishou

<https://www.reuters.com/article/us-kuaishou-fundraising/chinas-kuaishou-in-1-billion-tencent-led-funding-round-eyes-ipo-sources-idUSKBN1FE11D>

Oyo Rooms

<https://www.businesstoday.in/top-story/oyo-hotel-sales-globally-jump-over-4-fold-to-usd-18-bn-in-2018/story/318233.html>

<https://www.financialexpress.com/industry/even-as-revenue-soared-14x-to-rs-32-8-cr-oyo-rooms-posts-24x-jump-in-losses-in-fy16/785161/>

Coupang

<https://techcrunch.com/2018/11/20/coupang-raises-2-billion-from-softbanks-vision-fund/>

<https://venturebeat.com/2012/05/30/koreas-21-month-old-e-commerce-startup-coupang-will-generate-600m-in-revenue-this-year/>

Guazi

<https://www.crunchbase.com/organization/guazi-com>

Grab

[https://en.wikipedia.org/wiki/Grab_\(company\)](https://en.wikipedia.org/wiki/Grab_(company))

DoorDash

<https://en.wikipedia.org/wiki/DoorDash>

<https://vator.tv/news/2019-01-04-when-doordash-was-young-the-early-years>

Coin Base

<https://www.forbes.com/sites/laurashin/2017/08/10/coinbase-becomes-first-crypto-unicorn-raises-100-million-in-funding-amid-ico-craze/#4bcd85b94090>

https://www.crunchbase.com/funding_round/coinbase-series-b--392e8db1

Bitmain Technologies

<https://en.wikipedia.org/wiki/Bitmain>

Instacart

https://www.crunchbase.com/funding_round/instacart-series-a--ca2e4af1

Wish

[https://en.wikipedia.org/wiki/Wish_\(company\)](https://en.wikipedia.org/wiki/Wish_(company))

SenseTime

<https://en.wikipedia.org/wiki/SenseTime>

Spotify

<https://en.wikipedia.org/wiki/Spotify>

<https://www.sramanamitra.com/2019/02/15/billion-dollar-unicorns-spotify-eyeing-podcasts/>

<https://seekingalpha.com/article/4291780-spotify-iconic-brand-great-price>

Uber

<https://en.wikipedia.org/wiki/Uber>

https://en.wikipedia.org/wiki/Timeline_of_Uber

https://www.crunchbase.com/funding_round/uber-angel--c76f9429

<https://www.cnbc.com/2019/10/01/uber-closes-at-record-low-worth-less-than-50-billion.html>

WeWork

<https://en.wikipedia.org/wiki/WeWork>

<https://www.cbinsights.com/research/report/wework-strategy-teardown/>

<https://vator.tv/news/2016-06-10-when-wework-was-young-the-early-years>

SpaceX

https://en.wikipedia.org/wiki/History_of_SpaceX

<https://craft.co/spacex/funding-rounds>

Pinterest

<https://craft.co/pinterest/funding-rounds>

Dropbox

<https://craft.co/dropbox/funding-rounds>

Lyft

<https://en.wikipedia.org/wiki/Lyft>

<https://craft.co/lyft/funding-rounds>

Samumed

<https://www.forbes.com/sites/matthewherper/2016/04/13/the-god-pill/#3984cf805757>

<https://www.sec.gov/Archives/edgar/vpr/0802/08020225.pdf>

Didi Chuxing

<https://craft.co/didi-chuxing/funding-rounds>