

## The Rise Of Start-Ups Data

How Quickly 25 Of The Highest Earning Start-Ups Made Their First Billion

Company	Country	Industry	Year Founded	Year They Made Their First Million	Year(s) Between Million & Billion	Year They Made Their First Billion2	Current Valuation USD\$ (Bn)
Toutiao (Bytedance)	China	Artificial Intelligence	2012	2012	5	2017	\$ 75.00
Didi Chuxing	China	Auto & Transportation	2012	2013	1	2014	\$ 56.00
Uber	United States	Ride Sharing	2009	2010	4	2013	\$ 50.00
JUUL Labs	United States	Consumer & Retail	2015	2015	3	2018	\$ 50.00
WeWork	United States	Real Estate & Co-working	2010	2011	6	2017	\$ 47.00
Stripe	United States	Fintech	2009	2011	5	2016	\$ 35.25
Airbnb	United States	Travel	2008	2009	7	2016	\$ 35.00
SpaceX	United States	Aerospace Manufacturer	2002	2002	10	2012	\$ 33.30
Spotify	Sweden	Music Streaming	2006	2008	9	2016	\$ 30.00
Kuaishou	China	Mobile & Telecommunications	2011	2012	6	2018	\$ 18.00
Lyft	United States	Ride Sharing	2012	2012	2	2014	\$ 15.00
Guazi (Chehaoduo)	China	E-commerce & Direct-to	2015	2016	2	2018	\$ 15.00
Grab	Singapore	Auto & Transportation	2012	2014	2	2016	\$ 14.30
DoorDash	United States	Supply Chain, Logistics &	2013	2013	3	2016	\$ 12.60
Coinbase	United States	Fintech	2012	2013	4	2017	\$ 12.18
Instacart	United States	Supply Chain, Logistics &	2012	2013	4	2017	\$ 12.00
Pinterest	United States	Social Media	2009	2010	2	2012	\$ 12.00
Samumed	United States	Health	2008	2010	8	2018	\$ 12.00
Bitmain Technologies	China	Hardware	2013	2014	2	2016	\$ 12.00
Wish	United States	E-commerce & Direct-to	2010	2011	3	2014	\$ 11.20
Nubank	Brazil	Fintech	2013	2014	4	2018	\$ 10.00
Oyo Rooms	India	Travel	2013	2015	2	2017	\$ 10.00
SenseTime	China	Artificial Intelligence	2014	2015	2	2017	\$ 10.00
Coupang	South Korea	E-commerce & Direct-to	2011	2011	4	2015	\$ 9.00
Dropbox	United States	Software	2007	2008	4	2012	\$ 8.00

Countries Dominated By Start-Ups	Number Of Companies
United states	14
Sweden	1
China	6
South Korea	1
Singapore	1
India	1
Brazil	1

Categorised by Industry			
Tech			
Social Media	1	\$	12.00
Music Streaming	1	\$	30.00
Mobile & telecommunications	1	\$	18.00
Artificial intelligence	2	\$	10.00
		\$	75.00
Software	1	\$	8.00
Hardware	1	\$	12.00
<b>Total</b>	<b>7</b>	<b>\$</b>	<b>165.00</b>

Finance			
Fintech	3	\$	35.25
		\$	12.18
		\$	10.00
<b>Total</b>	<b>3</b>	<b>\$</b>	<b>57.43</b>

Retail
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Industries	Value (\$ Billions)
Tech	165
Finance	57.4
Retail	85.2
Travel	213.6
Health	12
Real Estate	47
Logistics	24.6

E-commerce & Direct-to-Consumer	3	\$	15.00
		\$	11.20
		\$	9.00
Consumer & Retail	1	\$	50.00
<b>Total</b>	<b>4</b>	<b>\$</b>	<b>85.20</b>

<b>Travel</b>			
Travel	2	\$	35.00
		\$	10.00
Ride Sharing	2	\$	50.00
		\$	15.00
Aerospace Manufacturer	1	\$	33.30
Auto & Transportation	2	\$	56.00
		\$	14.30
<b>Total</b>	<b>3</b>	<b>\$</b>	<b>213.60</b>

<b>Health</b>			
Health	1	\$	12.00
<b>Total</b>	<b>1</b>	<b>\$</b>	<b>12.00</b>

<b>Real Estate</b>			
Real Estate & cC-working-space	1	\$	47.00
<b>Total</b>	<b>1</b>	<b>\$</b>	<b>47.00</b>

<b>Logistics</b>			
Supply Chain, Logistics & Delivery	2	\$	12.00
		\$	12.60
<b>Total</b>	<b>2</b>	<b>\$</b>	<b>24.60</b>